



**PLAYBILL ADVERTISEMENT FORM FOR  
LEGALLY BLONDE: THE MUSICAL  
AT SUSAN E. WAGNER HIGH SCHOOL**



On March 21, 2015 the theater department of Susan E. Wagner High School will premiere its production of the popular Broadway musical, Legally Blonde. The show runs for five performances and like previous Wagner High School productions, we expect a combined audience approaching 3000 people!

An advertisement in our show program is a great investment. For a relatively small cost, your ad will be printed in our full color, glossy paper program of which 2000 copies will be produced. Last year, an audience of over 3000 saw the ads in the playbill for our 2014 production of *Anything Goes*, and over 3500 saw the previous year's production, *In The Heights*.

If you would like to take an ad out, please fill out this form and return it to Chet Cutick at Wagner High School as soon as possible. Ads can be in color and include photographs. You can attach a copy of your advertisement that will be scanned into the program, or you can email an ad proof to [ccutick@wagnerhigh.net](mailto:ccutick@wagnerhigh.net).

*Please try to have an ad copy that fits the shape of the ad (landscape or portrait) as best as possible.*

PLACEMENT	Width (inches)	Height (inches)	Price
Back Cover	5.25	8.25	\$250.00
Full Page (Inside)	5.25	8.25	\$180.00
Half Page	5.5	4	\$100.00
Quarter Page (Landscape)	4.5	2	\$50.00
Quarter Page (Portrait)	2.75	4.25	\$50.00
Eighth Page (Landscape)	4.5	1	\$35.00
Eighth Page (Portrait)	2.75	2	\$35.00

The ad measurements are approximate and maybe off by a small fraction, less than a tenth of an inch.

Name:	Business:
Address:	
E-Mail:	
Phone:	

**Checks for payment should be made out to Susan E. Wagner High School.  
Payments can be mailed to, along with this form, to the school at**

**Susan E. Wagner High School  
1200 Manor Road  
Staten Island, NY 10314**

It would be best to have advertisements that are copy ready- meaning ready to just paste right into the program file. If possible, email ad copy to [ccutick@wagnerhigh.net](mailto:ccutick@wagnerhigh.net)

**ALL ADS & PAYMENTS MUST BE IN PLACE NO LATER THAN MARCH 5, 2015**