



**PLAYBILL ADVERTISEMENT FORM FOR
ANYTHING GOES
AT SUSAN E. WAGNER HIGH SCHOOL**



On March 29, 2014 the theater department of Susan E. Wagner High School will premiere its production of the famous Cole Porter musical, *Anything Goes!* The show runs for five performances and like previous Wagner High School productions, we expect a combined audience approaching 3000 people!

An advertisement in our show program is a great investment. For a relatively small cost, your ad will be printed in our full color, glossy paper program of which 2000 copies will be produced. Last year, an audience of almost 3500 saw the ads in the playbill for our 2013 production of *In The Heights*.

If you would like to take an ad out, please fill out this form and return it to Chet Cutick at Wagner High School as soon as possible. Ads can be in color and include photographs. You can attach a copy of your advertisement that will be scanned into the program, or you can email an ad proof to ccutick@wagnerhigh.net.

PLACEMENT	Width (inches)	Height (inches)	Price
Full Page (Inside)	5.25	8.25	\$175.00
Half Page	5.5	4	\$95.00
Quarter Page (Landscape)	4.5	2	\$50.00
Quarter Page (Portrait)	2.75	4.25	\$50.00
Eighth Page (Landscape)	4.5	1	\$30.00
Eighth Page (Portrait)	2.75	2	\$30.00

The ad measurements are approximate and maybe off by a small fraction, less than a tenth of an inch.

Name:	Business:
Address:	
E-Mail:	
Phone:	

**Checks for payment should be made out to Susan E. Wagner High School.
Payments can be mailed to, along with this form, to the school at**

**Susan E. Wagner High School
1200 Manor Road
Staten Island, NY 10314**

It would be best to have advertisements that are copy ready- meaning ready to just paste right into the program file. If possible, email ad copy to ccutick@wagnerhigh.net

ALL ADS & PAYMENTS MUST BE IN PLACE NO LATER THAN MARCH 5th